

Ontario International Marketing Centre – Beijing, China

Co-located in the Embassy of Canada in Beijing, China

	<p><u>Opened October 2007</u></p> <p>Mr. Yijun Song Counsellor (Commercial – Ontario) Email: yijun.song@international.gc.ca</p> <p>Ms. Chaofeng Zhang, Assistant Email: chaofeng.zhang@international.gc.ca</p>	<p>Ontario International Marketing Centre c/o The Embassy of Canada 19 Dongzhimenwai Dajie Chaoyang, Beijing 100600 PR China Tel: (011 86 10) 6532-3536 ext. 3660 Fax: (011 86 10) 6532-1304</p>
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Territory and Update: IMC Beijing's territory is strategically aligned with the territories of the Embassy of Canada and the Canadian Consulate in Chongqing.

China's GDP in 2007 reached a total of 3.25 trillion US dollars, 2008 expected to be \$4.29 trillion and 2009 \$5.19 trillion. China's foreign exchange reserve is expected to reach US\$1.99 trillion according to *Asia Monitor* (Asia Monitor, Vol 15, Dec 2008). Due to the world financial crisis and its impact on China's economy, the World Bank has lowered its outlook for 2009 gross domestic product growth to 7.5 percent from 9.2 percent -- a forecast it had made in June before the international financial crisis took a serious turn for the worse (CNBC, Reuters, Nov 25th, 2008).

In this territory, the development of Beijing-Tianjin Region, Northeast Region, Southwest Region and Upper Yangzi River Region not only reflects China's national development strategies, but also impacts on the country's ability to strengthen its domestic consumption, to provide quality and innovative products to the world, and to absorb imported technologies. These four regional clusters encompasses China's policy and decision-making, and new financial centers, well established manufacturing bases, energy and mineral-rich provinces, and China's domestic prime agricultural suppliers. Out of China's US\$586 billion stimulus package announced in early November, more than half of the amount will be used for mega infrastructure projects in this territory. Therefore, this territory presents serious investment and export opportunities to Ontario.

Strengths: Co-location with our federal colleagues in the Embassy which gives us access to an excellent resource of in-market intelligence and established network combined with our IMC's flexibility and adaptability to provide timely and relevant information on trade and investment opportunities.

Mandates: the following are the main strategic goals: to encourage foreign direct investment, to promote the export of Ontario's goods and services, to raise Ontario's profile and heighten awareness of the Province, to build relationships with media, to develop government-to-government relationships, to advance the international interests of other Ontario ministries and agencies

Priorities: 1) Advanced Manufacturing: auto and aerospace, 2) Clean Tech and Environment, 3) Mining and 4) Education Services (on a reactive basis). In addition, IMC Beijing will actively work with federal and provincial colleagues to meet the demands of both internal and external clients, and act timely on the leads beyond the priority sectors identified.

Partners: Ministry of Environment; Ministry of Transportation; Ministry of Tourism; Ministry of Northern Development and Mines; Ministry of Research and Innovation; Ministry of Training, Colleges and Universities; Ministry of Agriculture, Food and Rural Affairs; Municipal and regional economic development offices and agencies, such as Canada's Technology Triangle, OCRI and GTMA; Ontario secondary and tertiary education institutions; Chinese state and provincial governments and agencies; Chinese chambers of commerce and sector associations; Canadian Embassy in Beijing and its Consulate in Chongqing.

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Yijun Song began his duties as Counsellor (Commercial - Ontario) at the new Ontario International Marketing Centre (IMC) in Beijing in October 2007.

Mr. Song was previously posted to Shanghai from 2002 to 2006 where he directed the operations of the Ontario IMC located there. In that capacity, he built awareness of the province among senior Chinese decision-makers in both government and the private sector. He successfully supported not only the interests of MEDT but those of several other Ontario ministries and agencies during a time of dramatically-increased focus on China as an economic partner.

Before his posting to Shanghai, Mr. Song served as a China specialist with Ontario Exports, Inc., and before that had worked at Ryerson University in a variety of capacities. He holds a Ph.D. from the University of Toronto.

Ontario International Marketing Centre – Shanghai

Co-located inside the Consulate General of Canada in Shanghai

	<p><u>Opened February 2002</u></p> <p>Mr. Philip Wong Counsellor (Commercial – Ontario) Email: Philip.Wong@international.gc.ca</p> <p>Ms. Mei Yang Assistant Email: Mei.Yang@international.gc.ca</p>	<p>Ontario International Marketing Centre c/o Consulate General of Canada Four Shanghai Centre, West Tower, Suite 604, 1376 Nanjing Xi Lu Shanghai, 200040 People's Republic of China Tel: (011 86 21) 6279-8400 Fax: (011 86 21) 6279-8401</p>
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Territory and Background: China is one of the top 5 trading partners of Ontario. Since 1978, China has entered an era of fast development. With its strengthening manufacturing sector and rapidly growing market, China is playing a critical role in the global market. The central government welcome coming-in and also encourage going-out. The Yangtze River Delta, Shanghai OIMC's territory, is the most dynamic, powerful and promising economy of China.

Strengths: first-hand market intelligence and established network combined with flexibility and adaptability to provide timely and relevant information on trade and investment opportunities directly from sources in Chinese business and government.

Opportunities: Key sectors are infrastructure, ICT, and automotive/ advanced manufacturing where Ontario can be a partner in China's continued economic development and expansion overseas.

Partners: Ministry of Research and Innovation; OMAFRA; Ontario Ministry of Tourism; Ontario Media Development Corporation; Ministry of Northern Mines and Development; Ontario Centres of Excellence; Municipalities and Economic Export Development Canada Development Commissioners (e.g., London, Niagara, Mississauga); Canada's Technology Triangle; GTMA; OCRI; Colleges and Universities (e.g. York, Waterloo, McMaster, Queen's, York Region District School Board); Chinese Provincial and Municipal government (e.g. Shanghai Municipal Government, Jiangsu Provincial Government, Zhejiang Provincial Government), Business Associations, Canada-China Business Council, China Council for the Promotional of International Trade, Ontario China Business Association).

Philip Wong

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Philip Wong commenced duties as head of the Ontario International Marketing Centre in Shanghai in January 2007.

He has been promoting the export of Ontario's goods and services to China, as well as facilitating two-way investment, for almost two decades.

He has served as the International Marketing Consultant for China in the International Trade Branch (and in similar positions with Ontario Exports Inc. and Ontario International Corporation) as well as being Ontario's first resident representative in Nanjing, Jiangsu, posted to the Ontario-Jiangsu Centre.

Before joining government, he was the China lead for a number of companies from Canada, Germany, the United States and Hong Kong.

Mr. Wong holds a Master of Science degree from the University of Birmingham in England, and is a Chartered Engineer and Member of the Institution of Engineering and Technology in the United Kingdom.

Ontario International Marketing Centre - New Delhi, India
Co-located in the Canadian High Commission in New Delhi – covering all of India

	<p><u>Opened January 2006</u></p> <p>Ms. Shirley Townsend Counsellor (Commercial - Ontario) Email: shirley.townsend@international.gc.ca</p> <p>Angela Martyris Administrative and Commercial Assistant Email:Angela.Martyris@international.gc.ca</p>	<p>Ontario International Marketing Centre c/o The High Commission of Canada 7/8 Shantipath, Chanakyapuri New Delhi 110 021, India Tel: (011 91 11) 4178-2630 Fax: (011 91 11) 4178-2041</p>
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Territory and Background: India is the twelfth largest economy in the world, fourth in terms of purchasing power, and is poised to make tremendous economic strides over the next ten years. The Indian market, and its one-billion-plus population, presents lucrative and diverse opportunities for Ontario exporters with the right products, services, and commitment.

India today is a trillion-dollar economy. India's growth rate is currently at 9.4 percent, making it one of the fastest-growing economies in the world. If, as expected, the growth rate remains higher than 8 percent until 2020, India will be the second-largest economy by 2050. India's infrastructure, transportation, energy, environmental, health care, high-tech, and defence sector requirements for equipment and services will exceed tens of billions of dollars as the Indian economy globalizes and expands. Construction, from airports to roads to railroads, and container ports to teleports, is reshaping India, and setting the stage to make India a dominant economy in Asia in the 21st century.

In this market, the challenges present the opportunities. Problems with the country's roads, railroads, ports, airports, education, power grid, and telecommunications may be the toughest obstacles for India's economy to grow to its full potential. India has also been very slow with its economic reforms which began in 1991.

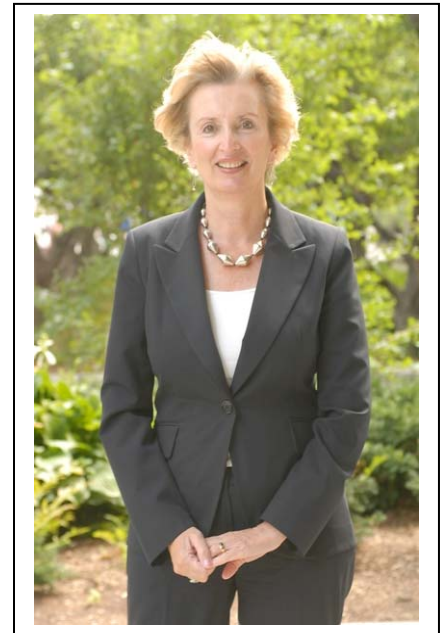
Opportunities: Key sectors are infrastructure, automotive, life sciences with pharmaceuticals and biotechnology, ICT, clean technology and mining (reactive). India is a booming centre for clean technology innovation and investments, with favourable government policies aimed at accelerating the growth of this sector. India's renewable energy sector is focused on wind and solar energy, small hydro and bio power generation,

Canada and India have signed a science and technology agreement, which will offer opportunities between Ontario and India's research communities. Collaborations are taking place in areas such as nanoscience and biotechnology, environmental technologies and earth science. Educational opportunities exist in terms of recruitment and partnerships with Indian educational institutions

Partners: Ministries of Environment; Transportation; Northern Development and Mines; Research and Innovation; Training, Colleges and Universities; Agriculture, Food and Rural Affairs; Economic Developers Council of Ontario, Greater Toronto Marketing Alliance, Colleges and Universities, Indian government, Confederation of Indian Industry (CII) and Federation of Indian Chambers of Commerce and Industry (FICCI), as well as sector specific associations.

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Shirley Townsend began her position as head of the Ontario International Marketing Centre in New Delhi in September 2007.

Prior to her appointment, Ms. Townsend was International Marketing Consultant for South and Southeast Asia in MEDT's International Trade Branch. She served in that capacity for several years and is well known to the Indian business community in Ontario and to federal colleagues representing Canada in India.

She played a major role in the conception and delivery of the business program for the Premier's Mission to India in January 2007.

While in the International Trade Branch, she organized and led more than 20 trade missions to Asia and the United States, providing valuable assistance to Ontario companies on how to do business in those markets

Ms. Townsend brings a solid knowledge of India to this job. She knows India well - the market, the business culture, and many of the key players; and has a well-established network of contacts in MEDT and other ministries.

Ontario International Marketing Centre - London

Co-located in the High Commission of Canada - London

	<u>Opened July 2006</u>	Ontario International Marketing Centre c/o The High Commission of Canada MacDonald House 1 Grosvenor Square London W1K 4AB Tel: (011 44 20) 7258-6528 Fax: (011 44 20) 7258-6666
	Mrs. Clare Barnett Commercial officer Email: clare.barnett@international.gc.ca	
	Ms. Cheryl Donais Business Development Officer Email: cheryl.donais@international.gc.ca	

Territory and Background: The UK is one of Ontario's most important trading partners. The UK remains one of the largest economies in the world, although recent revisions to Chinese economic figures suggest that it no longer holds fourth spot. It is the second largest source of foreign direct investment in Canada at US\$39B (2006) and London is being heralded as THE financial hub. The UK is Ontario's largest trading partner in Europe, the recipient of US\$3.4B in imports while exporting US\$5.8 B in 2006. While the manufacturing sector has declined to 16 percent, the financial and business services sector accounts for over 70 percent of GDP. With over 60 million people, the UK is also a major source of skilled and entrepreneurial immigrants into Ontario and accounts for over half of the province's European Tourism traffic.

The Ontario IMC's main focus is on the attraction of new and expanded investment into Ontario, while supporting Ontario companies targeting the UK as an export market.

Opportunities: Key sectors are digital media, with focus on game development and publishing; financial services with focus on Islamic banking, sovereign wealth funds and public-private-partnerships; and alternative energy and clean technologies, which will likely grow in parallel with the Ontario clean industry where many opportunities for partnerships, trade and investment will prevail.

Strengths: Increase the awareness of the many business opportunities that Ontario has to offer. Identify opportunities, provide network contacts, facilitate business relationships between Ontario and UK companies, lend support to other Ontario Ministries with international interests, provide support to Ontario exporters and establish contacts with local government and media.

Partners: Ministries of Energy; Environment; Tourism; Northern Mines and Development; Colleges and universities; Ontario Media Development Corporation; Ontario Centres of Excellence; Municipalities and Economic Development Agencies (e.g. Greater Toronto Marketing Alliance, Ottawa Centre for Research and Innovation, Mississauga, London); Canada's Technology Triangle; UK government ministries (e.g. UKTI, DTI, Regional Development Agencies), Renewable Energy Association, British Wind Energy Association, UK Canada Chamber of Commerce, London First, Think London.

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Clare Barnett took up her duties as head of the Ontario International Marketing Centre in London in March 2008.

Mrs. Barnett's most recent assignment was as Manager of Science, Technology and Services in the Ontario Ministry of Economic Development and Trade. She has been with the ministry since 2003.

Prior to joining the ministry, Mrs. Barnett was Director of Client Services for a major internet solutions developer in Toronto.

She is a graduate of University of Western Ontario in London, Ontario and Ryerson University in Toronto.

Ontario International Marketing Centre Munich

Co-located in the Canadian Consulate in Munich

	<p><u>Opened March 2002</u></p> <p>Ms. Terrie Romano Consul (Economic Affairs – Ontario) Email: terrie.romano@international.gc.ca</p> <p>Ms. Angela Spreng Commercial Officer Email: angela.spreng@international.gc.ca</p>	<p>Ontario International Marketing Centre c/o Consulate of Canada Tal 29 D-80331 Munich Federal Republic of Germany Tel: (011 49 89) 2199 5760 Fax: (011 49 89) 2199 5765</p>
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The Ontario International Marketing Centre (IMC) in Munich works to attract foreign direct investment to Ontario and to promote awareness of and access to Ontario-produced goods and services. IMC is the resource for business people in Ontario and Germany who seek timely and relevant information about doing business in each others' markets. Services include market intelligence, site location assistance and connecting international buyers to Ontario exporters.

Territory and Background: Currently experiencing an economic revival with a booming manufacturing sector and decreasing unemployment. German companies are world-leaders in advanced manufacturing, the automotive sector and alternative energies like wind power and solar energy. There are still regional disparities with high-unemployment and ongoing restructuring of the traditional industries in the new German states to the east. The innovation-based expansion of the economy is being led by the two southern states (of 16 in total) of Baden-Wuerttemberg and Bavaria where over half of German patents originate and which produce 1/3 of the country's GDP. In the former east, the state of Saxony has a positive economic outlook and has attracted a core of photovoltaic cell manufacturers to the region.

Opportunities: Key sectors are Energy and Clean Technology, Life Sciences and ICT, where German companies are actively looking for partners in Canada, and Automotive/ Advanced Manufacturing where technology transfer is also of mutual benefit. Germany is also a centre of international trade shows like CEBIT (ICT), MEDICA (Life Sciences) and Hanover (Machinery, Advanced Manufacturing, Energy) at which the Ontario IMC represents Ontario. As a result the Munich IMC also promotes Ontario outside its territory and collects leads for other IMCs.

Partners: Ministries of Research and Innovation; Agriculture, Food and Rural Affairs; Environment; Energy; Tourism; Northern Development and Mines; Small Business and Entrepreneurship; Training, Colleges and Universities; Municipalities and Economic Development Commissioners (e.g. Waterloo, Chatham, Windsor); Canada's Technology Triangle; Greater Toronto Marketing Alliance; Southwest Ontario Marketing Alliance; colleges and universities (e.g. Windsor, Toronto, Conestoga, St. Lawrence); German state governments and agencies; German Chambers of Industry and Commerce; Canadian Consulates in Munich, Stuttgart, Dusseldorf, Hamburg and Canadian Embassy, Berlin.

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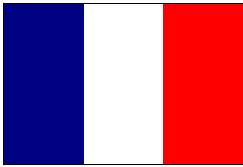
Terrie Romano was appointed as head of the Ontario International Marketing Centre in Munich in October 2006.

Prior to her appointment, Ms. Romano served as Deputy Program Manager, Immigration, in the Canadian Consulate General in Detroit. She worked in the Canadian High Commission in London, England, from 2001 to 2004, undertaking a number of short overseas assignments in Denmark, the United Arab Emirates, Saudi Arabia, Kuwait, Estonia, Lithuania, and Latvia. In 2000-2001, Terrie was a Foreign Service Officer with the Metropolis Project in Ottawa and travelled to Kenya to interview immigrants and refugees for settlement in Canada.

Before joining government, Terrie had a distinguished career in academe that included time as an Assistant Professor and SSHRC Post-Doctoral Fellow at Queen's School of Medicine in Kingston, a Visiting Scholar at Bielefeld University in Germany, a Visiting Scholar at Cambridge University in Cambridge, England, and a Hannah Post-Doctoral Fellow at the University of Toronto. She speaks German, French, and Italian, in addition to English, and holds a Ph.D. in the History of Science and Medicine from Yale University.

Ontario International Marketing Centre – Paris

Co-located in the Embassy of Canada in Paris

	<p><u>Opened October 2007</u></p> <p>Mr. Stefan Mazareanu Counsellor (Commercial-Ontario) Email: stefan.mazareanu@international.gc.ca</p>	<p>Ontario International Marketing Centre C/o The Embassy of Canada 35, avenue Montaigne 75008 Paris, France Tel: (011 33 1) 4443-2362 Fax: (011 33 1) 4443-2370</p>
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Territory and Background: France has the highest productivity of the OECD. France is the third largest source and receiver of foreign direct investment and the world's sixth largest economy. It is also Canada's eight largest trade partner (\$8B) and third largest foreign direct investor (\$30B). France plays a leading role within the European Union and is the motor of the European aerospace industry. France leads in key sectors such as aviation, space, nuclear power generation, infrastructure and is one of the leading players in IT, bioscience and environment. A rigid labour market resulting in relatively high unemployment and low growth rates, and poor integration of immigrants are considered threats to France's prosperity.

Strengths: Co-location at the Embassy of Canada and use of the recognized 'Canada' brand as well as access to market intelligence and a well-established network give Ontario a definitive advantage in this market. The IMC strives to provide timely and relevant information on trade and investment opportunities directly from sources in French business and government.

Opportunities: Key sectors are aerospace, ICT, energy, life sciences, environment, automobile/equipment. The French Government and French companies are starting to look west offering an immediate opportunity to Ontario. A future Canada-EU FTA will result in an increased level of FDI and trade with Canada. "Yours to discover" captures particularly well Ontario's status in France from an economic point of view.

Partners: Commercial Section of the Embassy of Canada, Toronto Region Research Alliance, Greater Toronto Marketing Alliance, Office of Francophone Affairs, Chambre de Commerce France-Canada, Embassy of France in Canada, Compagnie Francaise d'Assurance pour le Commerce Exterieur (COFACE).

Stefan Mazareanu

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Stefan Mazareanu took up his new responsibilities as head of the Ontario International Marketing Centre in Paris in October 2007.

Mr. Mazareanu came from Pratt & Whitney Canada in Montreal where he was Area Manager, Europe, International Business Development. A seasoned manager with more than 15 years of experience in international business development in Europe, Asia and North America, he has a solid background in sales and sales force management.

Trilingual in English, French and Romanian, Mr. Mazareanu holds MBA and Engineering degrees. Before Pratt & Whitney, his career included positions in Engineering, Customer Support and Business Development in Romania, France and North America.

Ontario International Marketing Centre – New York

Co-located in the Canadian Consulate General in New York

	<p><u>Opened February 2002</u></p> <p>NEW YORK</p> <p>Mr. Mike Moen Consul (Economic Affairs – Ontario) Email: mike.moenn@international.gc.ca</p> <p>Ontario Program Officer: Ms. Didi Asistin Email: fides.asistin@international.gc.ca</p>	<p>Ontario International Marketing Centre c/o Consulate General of Canada 1251 Avenue of the Americas New York, New York 10020-1175 Tel : (212) 596-1781 Fax : (212) 596-1796</p>
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Territory and Background: Ontario International Marketing Centre (IMC) New York covers the tri-state area of New York (downstate - Albany - south), New Jersey and Connecticut. New York is home to 54 Fortune 500 companies, 310 academic institutions and hundreds of leading business, including the biotech and financial industries. It is the center for finance, media and culture. New Jersey is at the center of the pharmaceutical-life science corridor on the country's eastern seaboard. Known as the "medicine chest of the nation," NJ is the second state to legalize stem cell research and first to use public funds for stem cell research. Connecticut's economy is strengthened by its financial and insurance industries. It has diversified its economy and now has a growing bioscience industry.

Strengths: Ontario's reputation as a centre for innovation excellence is widespread and attractive to cross-border collaborations. New York is the seat of many multinational companies from Asia, Europe and beyond, facilitating communication with senior decision makers from these companies, either for investment retention in Ontario, or for development of new activities. Investors continue to see good value in Ontario, despite the recent currency exchange issues. They consider Toronto good value, and without the risks associated with other low-cost destinations. The city's status as the 2nd/3rd largest financial services cluster is a major selling point to financial services firms looking to set up back office operations and software development (e.g. Merrill Lynch).

Opportunities: IMC-New York focuses its efforts on key priority areas: technology and innovation, life sciences, business and financial services and cultural/digital media. Opportunities to brand Ontario in research and innovation are addressed responsively and in partnership/collaboration with federal colleagues.

Key In-Market Clients/Stakeholders: NY, NJ, CT-based multinational enterprises, US-based MNEs with presence in the tri-state, third-country companies with presence/operations in the tri-state, business associations and industry organizations, universities and research institutions, local and state economic development offices, local cultural organizations and Consulate General of Canada officials, especially Investment, Trade & Finance Sections and the Canadian Government Trade Office in Princeton, NJ.

Mike Moen

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Mike Moen has been an investment banker in New York City since late 1990's. He has worked in corporate finance, accounting, capital markets, and trading. He has worked with investment banks including Goldman Sachs, Solomon Brothers and CIBC. Mr. Moen maintains a network of key advisors at Goldman Sachs, NYSE, US Treasury Department, investment banks, private equity firms, and hedge funds. Mr. Moen has a network in the lifesciences and bio-pharma industry. Mr. Moen's network reaches into the global economy including Asia, Latin America and Europe.

Mr. Moen holds a Master of Science in Global Affairs from New York University with a concentration in International Relations. His thesis focused on bridging the gap between sustainable development and conflict resolution in the Democratic Republic of the Congo. He also holds an MBA in International Finance from the International University of Monaco, and a BA in Accounting from University of Minnesota. He is a frequent guest speaker at New York University's Center for Global Affairs discussing international affairs, global markets, trade, development and investment. He is actively involved with recruitment for NYU.

Ontario International Marketing Centre – Los Angeles

Co-located in the Canadian Consulate General in Los Angeles
(Cross-accredited to the CONGEN in San Francisco)

		<p><u>Opened March 2006</u></p> <p>Ms. Chantal Ramsay Consul (Economic Affairs – Ontario) Email: chantal.ramsay@international.gc.ca</p> <p>Alana Wagner Commercial Officer Email: alana.wagner@international.gc.ca</p>	<p>Ontario International Marketing Centre c/o The Consulate General of Canada 550 S. Hope Street, 9th floor Los Angeles, CA 90071-2627 Tel: (213) 346-2786 Fax: (213) 346-2797</p>
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Territory and Background: The territory encompasses California, Nevada, Hawaii, Arizona and New Mexico. California ranks as the 6th – 8th largest economy in the world. California is the second largest market for Ontario goods, and the seventh largest source of Ontario's imports among US states. Ontario enjoys a significant trade surplus with California. Arizona is the fastest growing state in the US, with Nevada a close second. California leads in key sectors such as ICT, including electronic gaming, the environment and sustainable energies, including cleantech and life sciences. Arizona has strength in nanotech and life science with increasing opportunity in solar energy.

Strengths: Co-location with our federal colleagues gives us access to an excellent resource of in-market intelligence and an established network combined with flexibility and adaptability to provide timely and relevant information on trade and investment opportunities.

Opportunities: Key sectors are Clean Technologies – including green building products and technologies, ICT with focus on digital media, gaming and Optics/Photonics, an area where Ontario has strengths. The Canada California Strategic Innovation Partnership will provide a framework for co-operation in a number of sectors helping academia in the research, development and delivery of new technologies. There is a large Canadian ex-pat community that can be tapped for intelligence and support.

Partners: Ministries of Research and Innovation; Environment and Energy; Northern Development and Mines; Agriculture, Food and Rural Affairs; Ontario Media Development Corporation; Ontario Film Office in LA; Ontario Centre for Excellence and Economic Development Agencies in Ontario; Colleges and Universities, Canadian government and State government officials; universities and think tanks.

Chantal Ramsay

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Chantal Ramsay was appointed as head of the Ontario International Marketing Centre in Los Angeles in March 2006.

She joined the Ontario Ministry of Economic Development and Trade (MEDT) in 1986 from Immigration Canada, where she held a series of progressively responsible positions.

As Manager of MEDT's Business Immigration Section, she was responsible for the delivery of its programs and services to a diverse client group that included Ontario employers, multinational enterprises, and global entrepreneurs. She also served as a Special Advisor to the Association of Canadian Chinese Entrepreneurs and was invited by the U.S. State Department to participate in the auspicious U.S. International Visitors Program in 1999.

She gained a national reputation within Canada's legal, governmental and ethnocultural business communities as one of the country's foremost experts in and advocates for economic immigration. She was instrumental in the review and redesign of the federal Immigrant Investor Program; one of 10 individuals chosen by the federal government to participate in a review of federal integration policies; and was the Province's lead for economic immigration in its successful effort to complete Ontario's first-ever bilateral immigration agreement with the Government of Canada.

She holds an Honours B.Sc. in Language - Translation and Interpretation and a minor in Economics from Laurentian University in Sudbury.

She speaks French, Spanish and Italian.

Ontario International Marketing Centre – Mexico City

Co-located in the Embassy of Canada in Mexico

	<p><u>Opened October 2007</u></p> <p>Mr. Javier Lopez Counsellor (Commercial – Ontario) Email: javier.lopez@international.gc.ca</p> <p>Diana Cortes Commercial Office Email: Diana.cortes@international.gc.ca</p>	<p>Ontario International Marketing Centre c/o The Embassy of Canada Calle Schiller 529 Col. Bosques de Chapultepec 11580, Mexico D.F. Tel: (011 52 55) 5724 7904 Fax: (011 52 55) 2122 5245</p>
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The Ontario International Marketing Centre (IMC) in Mexico operates to raise awareness for Ontario as a world-class market to buy from and to invest in. Our goal is to Promote, Showcase and Sell Ontario to Mexico. Working together with the International Trade Branch and our federal colleagues, the Ontario IMC will be MEDT's strategic centre to launch an investment attraction campaign in Mexico and to aggressively expand our export business in this US\$ 256B import market.

Territory and Background: The second largest economy in Latin America and the 14th largest in the world, Mexico continues to benefit from effective economic and political reforms that will place the country within the top six economies by 2050. With a population of over 105 million, the average age is only 27, giving Mexico a great “generational advantage” to boost it's economic prosperity. Three regions (out of 33), the Federal District, Mexico State and Nuevo Leon (the most developed region) account for 38 percent of industrial production and 42 percent of the service sector. Taking advantage of NAFTA and proximity to the US market, Mexico has developed a well structured automotive industry and is now a strong competitor for Ontario. It is becoming an important player in aerospace as well. Although Mexico is advancing in other industrial sectors such as chemical, pharmaceutical and plastics, the economy is still highly dependent in oil.

Strengths: Ontario is the second largest destination for Mexican exports. Opening the IMC will give us the opportunity to promote Ontario's capabilities and to raise awareness for Ontario as a world-class place to buy and invest. The presence in Mexico (for the last five years) of an In-market Trade Development Consultant and the contacts of our federal colleagues will help us speed up this process.

Opportunities: Key sectors are advanced manufacturing/automotive, mining and environmental products and services, particularly water treatment technologies and plants. Mexico is highly committed to diversifying its economy and improving its infrastructure. A budget of US\$ 250 billion has already been allocated to infrastructure alone. The government has identified lack of education, innovation and technology as the barriers to break. In addition, Mexico is already a huge import market. This will open significant opportunities in new sectors.

Partners: Ministries of Research and Innovation; Environment and Energy; Northern Development and Mines; Agriculture, Food and Rural Affairs, Ontario Centres of Excellence; Economic Development Agencies in Ontario; Colleges and Universities. Canadian government and State government officials.

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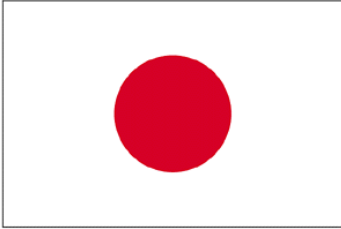
Javier Lopez began his duties as Counsellor (Commercial - Ontario) at the new Ontario International Marketing Centre in the Canadian Embassy in Mexico City in September 2007.

Mr. Lopez is a seasoned executive and entrepreneur with extensive knowledge and experience in business creation, development and management. Working throughout Latin America, including Mexico, he's been a key manager with multinational corporations such as Colgate Palmolive and Quaker Oats. He is also the former President of Croydon S.A. Colombia, one of the largest footwear manufacturers in Latin America. In these roles and throughout his career in both Latin America and Canada, Mr. Lopez has demonstrated a deep understanding of how companies succeed in the global marketplace.

Most recently, he has been a Business/Export Consultant with The Region of Halton, Ontario, creating a comprehensive export program that won the Ontario Chambers of Commerce Award for the best community export development program; he has also been nominated twice for the Ontario Global Traders Awards in the category of leadership.

Ontario International Marketing Centre - Tokyo

Co-located in the Embassy of Canada in Japan

	<p><u>Opened June 2006</u></p> <p>Mr. Robert Ulmer Counsellor (Commercial – Ontario) Email: robert.ulmer@international.gc.ca</p> <p>Ms. Hiromi Sawaki Commercial and Administrative Specialist Email: hiromi.sawaki@international.gc.ca</p>	<p>Ontario International Marketing Centre c/o The Embassy of Canada 7-3-38 Akasaka, Minato-ku Tokyo 107-8503, Japan Tel: (011 81 3) 5412-6264 Fax: (011 81 3) 5412-6250</p>
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Territory and Background: Japan continues to hold its position as the world's second largest economy, Canada's largest export market in Asia, and the most diverse economy in the region. Japan leads in key sectors such as bioscience, nanotechnology, fuel cells, and electronic games/animation and is the world's top producer and consumer of robots. An aging population, combined with negative population growth and almost no immigration is recognized as an imminent threat to Japan's prosperity.

Strengths: first-hand market intelligence and established network combined with flexibility and adaptability to provide timely and relevant information on trade and investment opportunities directly from sources in Japanese business and government.

Opportunities: Key sectors are digital media, which is growing and has cash to expand; life sciences, which is cash-rich and need to consolidate competitors; and automotive, that is first, but building for the recovery and Ontario can be a partner in Japan's continued economic recovery and expansion overseas. Reservoir of goodwill built up over years with Japanese people who have lived and worked in Ontario.

Partners: Ministries of Research and Innovation; Agriculture and Good; Northern Mines and Development; Environment; Ontario Tourism Promotion; Ontario Media Development Corporation; Ontario Centres of Excellence; Municipalities and Economic Development Commissioners (e.g. Southwest Ontario Marketing Alliance, Sarnia, London, Niagara, Mississauga); Canada's Technology Triangle; Greater Toronto Marketing Alliance; Colleges and universities (e.g. York, Waterloo, McMaster); Japanese government ministries (e.g. Ministry of Economy, Trade and Industry); Japanese regional governments (e.g. Aichi, home to Toyota and many auto parts companies); Japanese governmental agencies (e.g. Japan External Trade Organization, which promotes bilateral trade and investment).

Robert Ulmer

Counsellor (Commercial-Ontario)

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Robert Ulmer took up his duties as head of the Ontario International Marketing Centre in Tokyo in February 2006.

He has done business in and with Japan throughout his career. He served for a number of years on the Japan Desk at Scotiabank's headquarters in Toronto before his appointment as Vice-President and Country Head for Japan in 1993, a position he held until the end of 2002. He returned to Toronto for two years where he served as Scotiabank's Vice-President, International Banking, Global Japanese Relationships.

Most recently Mr. Ulmer returned to Tokyo and served as Executive-in-Residence for the McGill University MBA Japan Program.

Earlier in his career, he also served as Assistant Vice-President with the Mitsui Bank of Canada and from 1979 to 1986 he was project manager and Executive Assistant with the Japan External Trade Organization (JETRO) where he promoted Canadian manufactured exports to Japan and facilitated the attraction of Japanese investment to Ontario and the rest of Canada.

He is a graduate of York University in Toronto and holds a PhD degree in East Asian Studies from Yale University; he has also completed programs of study and/or advance research at both Waseda and Hosei Universities in Japan.