

David Von Behren
Trade Commissioner for Green Building and Environmental Products
Canadian Consulate Phoenix

David Von Behren is a Trade Commissioner with the Canadian Consulate in Phoenix, Arizona. Since the Consulate opened in April 2004, he has worked across Canada, Arizona, New Mexico and southern California on behalf of Canadian clients in green building products, renewable energy.

His work includes networking with builders and suppliers in the US southwest, organizing trade missions to and from Canada, and trade show logistics for Canadian companies at the International Builders Show, Green Build, and many local and regional shows.

Before joining the Consulate, he served for nine years as Director of Public Affairs for the University of Arizona College Of Pharmacy and the Arizona Poison and Drug Information Center. He also served as a public relations and marketing consultant to start-up companies.

David holds a bachelor's degree in Journalism and a Master's degree in Administration and Policy, both from the University of Arizona. He is a past president and ethics chair of the Southern Arizona Chapter of the Public Relations Society of America.