



## **Doing Business in Brazil**

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EDC, 151 O'Connor St., 2<sup>nd</sup> Floor Lounge

### **José Augusto de Lima**

With over 25 years of experience in Research & Development, Business Planning and Telecommunications, Augusto provides strategic advice to esteemed organizations such as: SRTelecom, SpaceBridge Semiconductors, Edgewater Computer Systems, etc.

A subject matter expert in his field, backed by a strong academic career which includes a BSc from Electrical FAAP engineering school and MSc from Sao Paulo Polytechnic, Augusto has more recently been focused in providing business development for Canadian organizations looking to enter the Brazilian Marketplace, as well as acting as a notable champion of enhancing the economy in Brazil.

Augusto is also currently continuing his graduate studies as a MsC candidate in Electronics at the University of Ottawa in Canada.