

Doing Business in Brazil

December 15, 2009

EDC, 151 O'Connor St., 2nd Floor Lounge

Speaker Biographies



Mary Andersen

Ms. Anderson is the President of I.E.Canada and President of the Brazil-Canada Chamber of Commerce. She has nearly 20 years of experience in the international trade arena. In her role, Mary directs and supports the work of both the association and chamber. She advocates on behalf of members. She is a key contact for both business and government officials, and is respected for her broad perspective and balanced approach to trade issues.

Mary is a member of several boards and committees and is currently serving as the Chair of the Board for FITT (Forum for International Trade Training). She is a Director of the Trade Facilitation Office (TFO), a member of Canada Border Services Advisory Committee (CBSAC). Mary also participates in Export Development Canada (EDC) President's Stakeholder Panel and sits on advisory committees with the Canadian Department of Foreign Affairs and International Trade, including the SME Advisory Board and International Commerce Advisory Group (ICAG). Mary was recently recognized for her commitment and outstanding support for women's international business development by the Organization of Women in International Trade.

I.E.Canada is the leading voice for integrated trade, serving small, medium, and large enterprises across Canada. Its membership comprises importers and exporters, as well as a range of service providers supporting Canada's trade community. I.E.Canada has a growing membership that today exceeds 800 organizations and reaches over 3000 trade professionals. I.E.Canada manages the day-to day activities of the Brazil-Canada Chamber of Commerce. The Brazil-Canada Chamber of Commerce seeks to enhance commercial relations between Canada and Brazil.