

Doing Business in Brazil

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EDC, 151 O'Connor St., 2nd Floor Lounge

William Ralston

William Ralston is Senior Associate for South America in EDC's International Business Development Group. He holds an MBA in International Business, and a degree in Japanese & East Asian studies. He has been working for 5 years in the International Business Group covering Asia, Latin America, and playing a key operational role in the establishment of EDC's foreign network. Thanks to his expatriate experience in Western Europe, Australia, Japan, Argentina and Peru, Mr. Ralston is multilingual: he is fluent in English, French, Spanish, and also speaks Japanese, German, and (due to the importance of Brazil) is currently learning Portuguese.